TOURISM

Elective Learning Area



Course Outline

Tourism is one of the world's largest industries and one of Australia's most important industries, contributing to gross domestic product and employment.

The core of Tourism focuses on the practices and approaches of tourism and tourism as an industry; the social, environmental, cultural and economic impacts of tourism; client groups and their needs and wants, and sustainable approaches in tourism. The core learning is embedded in each unit. The objectives allow students to develop and apply tourism-related knowledge through learning experiences and assessment in which they plan projects, analyse challenges and opportunities, make decisions, and reflect on processes and outcomes.

Pathways

Year 11 Tourism, Cert III in Tourism and Events Management

Structure

| Areas of study | Core topics |
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| Term 1 – Types of Tourism | Students will examine four of the most popular types of tourism; recreational, historical, wilderness, ecotourism. |
| Term 2 – Australian Tourism | Students will learn new vocab and grammar through immersive experience with Japanese Fairy Tales, and write their own story to share with a young audience. |
| Term 3 – Gold Coast. Beaches, Theme Parks and Attractions | This unit explores Gold Coast Theme Parks and Attractions |
| | Students will research theme parks and attractions from around the world to compare with local attractions |
| | This includes natural and man-made attractions, what attracts people to these destinations and theme parks |
| Term 4 – Developing World Tourism | • . This unit explores tourism in the developing world. |
| | Students will research examples of voluntourism (ie volunteers working abroad – building, orphanages, teaching, wildlife) |
| | This includes the advantages and disadvantages of voluntourism |

Assessment Investigation. Project.

Additional Costs

Excursion or local field trip once per term. Cost will vary.