

# BUSINESS STUDIES

## Elective Learning Area

Digital  
Innovation

## Course Outline

This subject provides opportunities for students to develop practical business knowledge and participate and work in a range of business contexts and projects, while using a range of technology concepts and skills.

## Is this subject for you?

I like to

- Work with others
- Organise events
- Problem solve
- Be innovative
- Manage people and projects
- Use IT effectively

## Pathways

Year 11 Business Studies

Year 11 Diploma of Business

## Structure

Areas of study	Core topics
Business Practices	<ul style="list-style-type: none"><li>• Event Management</li><li>• Administration</li><li>• Entrepreneurship</li><li>• Marketing</li></ul>

## Assessment

- Extended response
- Projects
- Portfolio