

BUSINESS



Elective Learning

Area Course

Outline

Business is multifaceted. It is a contemporary discipline with representation in every aspect of society including individuals, community and government. Business, as a dynamic and evolving discipline, is responsive to environmental changes such as emerging technologies, globalisation, sustainability, resources, economy and society.

The study of business is relevant to all individuals in a rapidly changing, technology-focused and innovation-driven world. Through studying Business, you are challenged academically and exposed to authentic and real-life practices. The knowledge and skills developed in Business will allow you to contribute meaningfully society, the workforce and the marketplace and prepare them as potential employees, employers, leaders, managers and entrepreneurs of the future.

In this subject you will investigate the business life cycle from seed to post-maturity stage and develop skills in examining business data and information. You will learn business concepts, theories, processes and strategies relevant to leadership, management and entrepreneurship.

Is this subject for you?

I like to:

- Work with people
- Plan and think ahead
- Problem solve
- Manage people and projects
- Be entrepreneurial
- Work with numbers
- Be innovative
- Use IT
- Run your own business

Pathways

Year 11 Business

Year 11 Diploma of Business

Business Management, Human Resource Management, Operations Management, Administration, Management, Small Business Ownership

Structure

Areas of study	Core topics
Business Practices	<ul style="list-style-type: none">• Introduction to basic Business principles• Business start up• Franchises• Marketing

Assessment

- Business fundamentals - Exam
- Feasibility report
- Franchise inquiry report
- Marketing Project