BUSINESS STUDIES

Applied subject

Digital Innovation

Head of Department: Michaela Hoy

Course Outline

This subject provides opportunities for students to develop practical business knowledge and participate and work in a range of business contexts. The business sector is estimated to employ over 2 million Australians and is growing at the rate of approximately 5% per year. In addition, students will be involved in the planning and executing of an event.

Is this subject for you?

I like to

- Work with others
- Organise events
- Problem solve
- Be innovative
- Manage people & projects
- Use IT

Pathways

Year 11 Business

Year 11 Business Studies

Year 11 Diploma of Business

Structure

Areas of study	Core topics
Business Practices	• Business Fundamentals • Financial Literacy • Business Communication • Business Technology
Business Functions	• Working in Administration • Working in Finance • Working with Customers • Working in Marketing

Assessment

Students will be assessed through either a project, an extended response to stimulus or examination on the following criteria:

Knowledge and Understanding

Applying and Analysing

Evaluating and Communicating

Specialist Equipment Required

Please refer to the Required Resources and Texts located at www.miamishs.eq.edu.au

Students are required to be a part of the BYOD Program

Additional Costs

Please refer to the Fee Schedule located at www.miamishs.eq.edu.au