

Sponsorship type	Newsletters & Alliance Page	Naming Rights (negotiated)	Function Profiling	Social Media	Events Invitations / Communications	Business Directory
Platinum \$10000 + Negotiated	4 x featured shout outs. 1 per term. Regular Acknowledgement	1 year program / Excellence team Signage / Major Event Naming Sponsor Team shirt logo (by neg)	Invitation to be a guest speaker business at an Alliance event. Acknowledgement at all Alliance functions	Welcome post and regular shout outs on social feeds and Alliance page posts	Significant school events / all Alliance events	Featured listing
Gold \$5000-\$9999	3 x featured shout outs. Regular Acknowledgement	1 year program / Excellence team / Team shirt logo (by neg)	Draw to be a guest speaker/featured business at Alliance function. Acknowledgement at all Alliance functions	Welcome post and occasional shout outs on Social feeds and Alliance page posts	Significant school events / all Alliance events	Major listing
Silver \$2000 - \$4999	2 x featured shout outs. Regular Acknowledgement	1 year program / Major award or team	Acknowledgement at all Alliance functions	Welcome post and a shout out on Social feeds and regular Alliance page posts	Draw for significant school events / all Alliance events	Major listing
Bronze \$1000 - \$1999	Regular Acknowledgement	1 year Team or specified award	Acknowledgement at all Alliance functions	Welcome post on all feeds. Occasional Alliance page posts	Draw for significant school events / all Alliance events	Major listing

- ❖ All partners and members are offered a listing on the website as well as Miami Alumni & Business Alliance Business Directory
- ❖ Partnership is for a calendar year - 12-month period or as negotiated
- ❖ Additional benefits for Platinum level partners will be individually negotiated